

Campus Recruit Magazine

www.campusrecruitmag.com

Print Advertising Rates

BLACK & WHITE

AD SIZE	1X	2X	3X	4X
FULL PAGE	\$3,750	\$3,400	\$3,150	\$3,000
2/3 PAGE	\$2,800	\$2,550	\$2,350	\$2,250
1/2 PAGE	\$2,200	\$2,000	\$1,900	\$1,800
1/3 PAGE	\$1,400	\$1,300	\$1,200	\$1,100

COLOR

AD SIZE	1X	2X	3X	4X
FULL PAGE	\$4,000	\$3,700	\$3,400	\$3,200
2/3 PAGE	\$3,000	\$2,700	\$2,500	\$2,300
1/2 PAGE	\$2,400	\$2,200	\$2,000	\$1,900
1/3 PAGE	\$1,600	\$1,400	\$1,300	\$1,200

COVERS

	1X	2X	3X	4X
INSIDE COVER	\$5,500	\$5,000	\$4,700	\$4,400
OUTSIDE COVER	\$6,600	\$6,000	\$5,600	\$5,300

ON SALE & CLOSING DATES

Ad Deadline	SPRING 2007	On Sale Month
3/26/07		April 2007
Ad Deadline	SUMMER 2007	On Sale Month
6/15/07		July 2007
Ad Deadline	FALL 2007	On Sale Month
8/15/07		September 2007
Ad Deadline	WINTER 2007	On Sale Month
12/15/07		January 2008

A 10% premium will be charged for preferred position.