

Campus Recruit Magazine

www.campusrecruitmag.com

Editorial

A Note from the Publisher:

Campus Recruit Magazine is aimed at preparing students for careers after college. It features information and advice on career, education, health and fitness, entertainment, technology, 'Our World' and a section called 'Smarts' on tips for college students. The magazine touches on issues that matter to students, on every aspect of college life. Founded by a graduate of the Massachusetts Institute of Technology (MIT) engineering and business schools, the magazine provides unique insight on the college experiences of students from various backgrounds in various disciplines, and what they are interested in. With a readership of over 100,000 students and growing, the magazine is a publication that advertisers trust as their marketing partner.

Editorial Mission

Campus Recruit Magazine is written for college students and high school graduating seniors across the United States. Its mission is to educate, inform and entertain students across the nation. It will prepare students in areas that will help them develop the skills they need to attain a fulfilling career.

Editorial Highlights:

Each issue of Campus Recruit will feature successful CEOs or senior executives of companies across the country. It will tell their stories of how they got into the positions they are in today, and what key decisions made, both academically and professionally helped them get there. In addition to sections on career, education, and such, each issue will also contain a section called "Memoirs of a College Student," where students write about their college experiences. A section on how to stay healthy on campus will also be included, for example, articles featuring "How to Lose the Dreaded Freshman 15 Pounds", or "How to Eat Healthy on a Budget".

Departments:

- The Interview
- Career
- Education
- Health and Fitness
- Entertainment and Travel
- Technology
- Smarts
- Our World